

STOCKUP AND SAVE

Heinz Ketchup is the highest quality product, made from the highest quality tomatoes.

96% consumers awareness of HEINZ.¹

84% of consumers would like a restaurant more if they served HEINZ.²

Heinz Tomato Ketchup is made only from sweet, juicy, red ripe tomatoes for the signature thick and rich taste of America’s Favorite Ketchup.



Description	SKU ID	GTIN	Distributor Code	Discount /CS
HNZ KET 114OZ (6) CRYOVAC	130000164700	13000016476		\$14.50
HEINZ KETCHUP 10 POUCH PAK 6 7.125L	130005137000	10013000513705	840049	\$8.50

How to Redeem this Rebate

This rebate offer is extended to eligible foodservice operators through participating distributors. The applicable rebate rate will be applied to the operator’s purchase of eligible SKUs from the participating distributor between July 1, 2026, to December 31st, 2026 (“Offer Period”). Please note that this rebate offer is not available to operators who are currently receiving any discounted pricing, including but not limited to rebates, discounts, or preferred pricing, on the eligible SKUs. Distributors are encouraged to pass on the rebate from this offer to the purchasing operator at the time of purchase. To redeem the rebate, Distributors must submit a claim with proof of purchase and sales data and any additional documentation Kraft Heinz may request. The claim and all requested documentation must be postmarked on or before January 31, 2027. No late submissions will be accepted. Please allow 6-8 weeks for processing. Kraft Heinz reserves the right to audit and determine eligibility for reimbursement at any time. Additionally, Kraft Heinz may modify, revise, or terminate this offer at any time, including adding or deleting products from the eligible SKU list.

Contact your **field representative** with any questions on how to participate.

*Source: 1 - Dataessential: Consumer Preferences Analysis, September 2024; 2 - Dec ’24 KHC Custom Condiment Survey Dig Insights

