

## **Privacy Policy**

VIP Foodservice is committed to safeguarding any personal information that you provide through the VIP Foodservice Website (“Website”). We have established appropriate electronic and procedural privacy policies to protect customer information, and we strive to ensure that we only use and disclose your personal information when necessary and to prevent against unauthorized access to your personal information.

VIP Foodservice respects your privacy. This Privacy Policy describes how VIP Foodservice collects, protects, uses, and discloses your personal information when you visit the Website. It also describes the steps we take to prevent unauthorized use or disclosure of your personal information. When you provide personal information to us, you are accepting the terms of this Privacy Policy, which may change from time to time. We reserve the right to update or modify this Privacy Policy at any time without prior notice, and your use of the Website thereafter constitutes your acceptance of the modifications.

### **Our Collection of Your Personal Information**

You can browse the Website without revealing any personal information such as your name, address, telephone number, credit card information, or email address. However, we will collect personal information if you choose to use the Website to do any of the following: register to receive newsletters or information about our products, services, or promotions; access or register an account to place an order or make a purchase; apply for a job; or email, call, or otherwise communicate with us. You may contact us at any time to cancel your registration or account with us.

When you visit the Website, we may ask you for personal information to provide you with the products, services, or information you have requested, including your financial information. When you maintain a business account with us and transact business through the Website, we will ask you for information necessary to complete the online transaction, including your name, shipping address, billing address and email address.

VIP Foodservice may maintain historical account information relating to its present and former customers and suppliers in order to better serve our customers and suppliers. Even though such information may predate the creation of this Website, the historical account information is subject to this Privacy Policy.

Additionally, the Website may also use Internet monitoring technologies such as “cookies” in certain circumstances to collect information and improve the Website. A “cookie” is a text file stored to your browser that identifies you to our Website based on previous visits. If your browser is set to accept cookies, the “cookie” will be stored on your computer’s hard drive. “Cookies” permit us to recognize users and avoid repetitive requests for the same information. Additionally, we automatically track certain information based on customers’ activity on the Website so that we may improve our Website to meet our customers’ needs and preferences. At any time, you can disable the use of “cookies” in your browser and still have access to the Website.

### **Our Use of Your Personal or Business Information**

VIP Foodservice will retain your personal information or business information in our database in order to help us serve you better, including to process transactions placed by customers, order goods from suppliers, and respond to the requests of customers utilizing the Website. We may use the information from customers to perform research to better understand our customers. We may share your personal information or business information with our vendors, partners or affiliates. Additionally, we may release customer information when it is necessary to comply with the law, to enforce VIP Foodservice's legal rights, or to protect VIP Foodservice or its customers.

When we share your personal or business information with third-party service providers, we use good faith efforts to require those service providers to protect your private information by implementing adequate security measures and by using the personal information only as authorized. However, we cannot directly control or supervise those third parties, and cannot guarantee that your personal or business information will be protected by third parties. Your use of this Website is at your own risk, and we will not be responsible for any breach of your privacy by the third-party service providers.

We may combine personal or business information about you with information about other customers to create aggregate or summary reports in a manner that does not identify you individually. We may provide such aggregate data to third parties for marketing, advertising, or other purposes. Such data will never include personal or business information that would specifically identify a particular individual or business.

### **Security**

Access to the information you provide is limited to VIP Foodservice employees and contractors who need it in order to serve customers or to maintain our information systems. VIP Foodservice makes every reasonable effort to ensure that your personal information is protected while you are on our Website.

### **Use by Minors**

VIP Foodservice does not intend to collect personal information online from minors. If your child has provided personal information through the Website without your knowledge and consent, please contact us so we can remove it from our database.

### **Links to Other Websites**

This Privacy Policy applies only to this Website. The Website may contain links to websites operated by others companies, and each of those companies maintains its own policies and procedures regarding the collection, use and security of personal information. We are not affiliated with those third-party website and are not responsible for the manner in which others use your personal information. You should carefully review the Privacy Policy of any such website and agree to its terms before you share any personal information.

### **Terms of Use**

This Privacy Policy supplements, but does not supersede, the Terms of Use also pertaining to this Website. Please read the Terms of Use carefully before using this Website.

If you have any questions or concerns regarding this Privacy Policy, or want to verify, modify, correct, or delete the personal information we may have about you, please contact us at the following address or phone number:

VIP Foodservice  
P.O. Box 517  
Kahului, HI 96733  
808-877-5055

**Modification Date**

This Privacy Policy was last modified on August 1, 2015.

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